



WMJobs Job Enhancements



Job of the Week

Increase your visibility by displaying your job in a prominent spot of the front of the website where most job seekers coming to the site are going to see it!

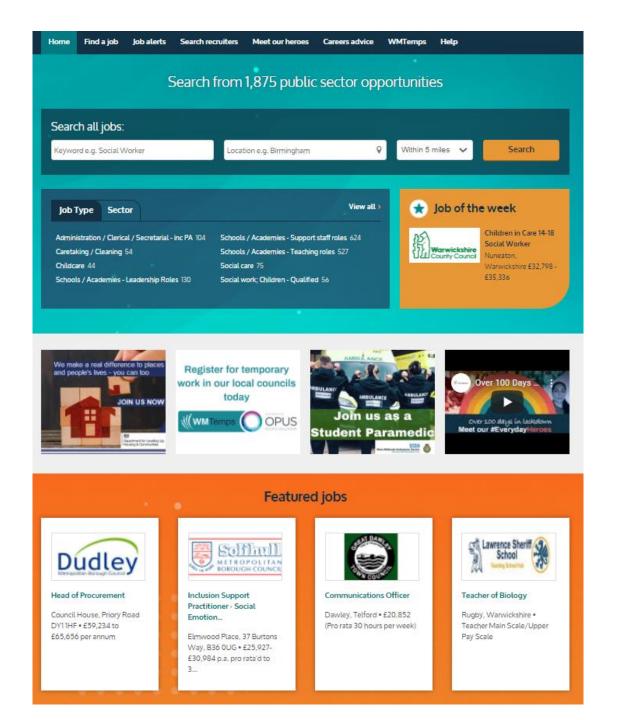
We have one 'Job of the week' slot available each week.

Featured Job

A featured job takes a standard job posting and adds an additional posting on the homepage, thereby increasing the jobs visibility.

We have four 'Featured Jobs' available each week.

₩ With both of these enhancements you also get a LinkedIn job slot on the WMJobs account targeting job seekers across the LinkedIn network!



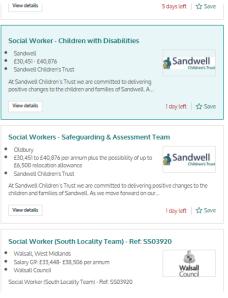


Premium Job

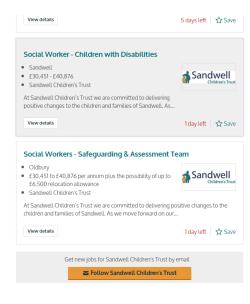
A premium job highlights your vacancy in the search results ensuring your vacancy stands out from the crowd.

A premium job automatically grabs a candidate's attention and increases the views of your advert. Your role will appear in the same position in the listing according to it's age, but it will be highlighted in a different colour for prominence.

Search Results Page



Recruiter Page - Jobs list





Top Job

Where a jobseeker chooses a term which matches the categorisation of the Top Job, the job will show at the top of the results page and will also have additional styling to make it stand out.

The job will also appear in it's natural position in the job list, meaning it is shown twice in the listings.

Keyword Sponsored Job (KSJ)

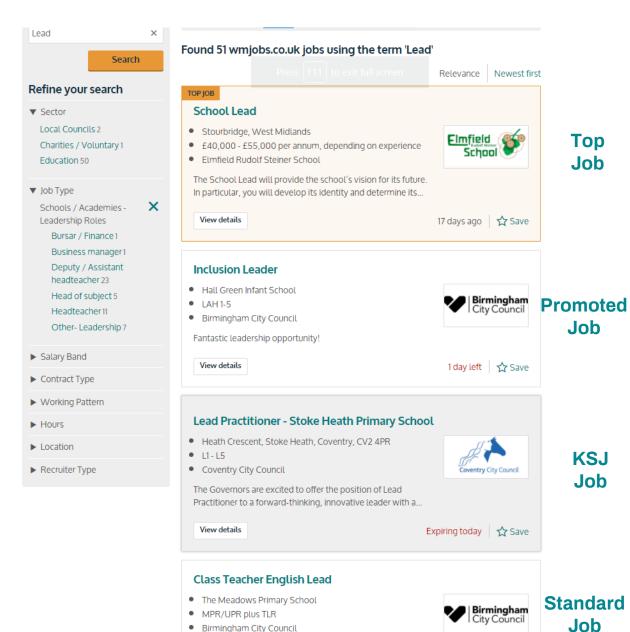
Sponsored Keyword Jobs allow recruiters to 'sponsor' a specific word or phrase that are related to the job they have posted.

For example you could sponsor the word 'teacher'. When 'teacher' is searched by the jobseeker, the advert is prioritised to the top of the job listing page and highlighted for prominence.

Promoted Job

Your job advert is situated above standard jobs.

This enhancement is the equivalent of always appearing in the top of a Google search.



We are offering a very exciting opportunity for an experienced



Display Logo in Listing

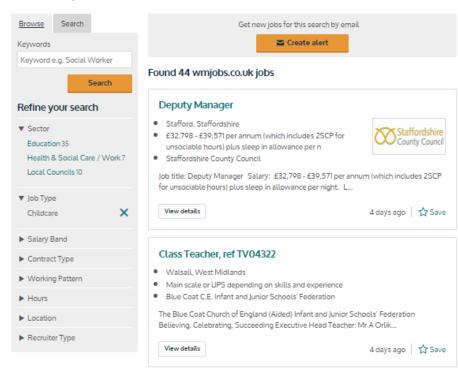
By default, the search results page of WMJobs does not include recruiter logos. This upgrade ensures that your logo is visible in the lister page alongside a brief description of the job itself.

This upgrades supports in the promotion of your employer brand and drawing attention to your job within the listing.

Job Refresh

Refresh makes your job appear as if it's been newly posted again which will means it will appear higher in the listings and be included in job alerts again, making it more likely to get more views. This is especially useful when there are lots of similar roles being advertised.

Childcare jobs





Price List – Updated April 2022

Enhancement	Ratecard Price	Period
Job of the week	£500	Up to 7 days
Featured Job	£250	Up to 7 days
Premium Job	£100	Up to 28 days
Top Job	£200	Up to 28 days
Keyword Sponsored Job	£280	Per job listing
Promoted Job	£175	Up to 28 days
Logo added to search result listing	£30	Per job listing
Job refresh	£50	Per refresh

WMJobs subscribers receive a discounted price for all enhancements – please get in touch with the team for further details